



## LEEDS CITY REGION 商 CHINA BUSINESS CLUB 务



## LEEDS CITY REGION

An economic powerhouse with global reach, Leeds City Region brings together energy, ambition and a wealth of talent to fuel a growing economy. The region has a very high standard of living, which includes an abundance of rich cultural attractions and stunning scenery. This helps businesses attract and retain the very best talent.

### LEEDS CITY REGION CHINA BUSINESS CLUB:

The Leeds City Region China Business Club is dedicated to the exchange of ideas, experience and advice for businesses that want to make an impact with Chinese firms at home and overseas. The club will draw together the knowledge and expertise that exist within the region, be this for first timers seeking to export, or firms with a well-established presence in China. Uniquely, the leadership advisory panel is made up of both Chinese organisations and local companies with a proven track record of working with China, providing valuable insight into trade and investment opportunities.

#### Main Objectives:

- Centralise China based business activity across the region.
- Allow companies that either have an existing presence in China or are looking to develop business in China to share contacts, experiences and understanding.
- Act as a central point of contact for Chinese investor enquiries. Providing a platform to effectively and seamlessly manage their enquiry and engage the most appropriate organisations and businesses in order to fully support them.
- Promote inbound and outbound delegations and China related business activities, allowing businesses throughout the region opportunities to engage.

## 大利兹地区

大利兹地区是一个充满活力的国际化经济带；本地区人才资源丰富，进取创新氛围浓厚，经济增长充满活力。本地区不仅生活水平较高，而且拥有众多文化名胜古迹和醉人的自然风光。这些良好的外部环境都有助于本地企业吸引和留住最优秀的人才。

### 大利兹地区中国商务俱乐部:

大利兹地区中国商务俱乐部作为中英企业交流思想、分享经验和获取建议的平台，致力于服务本区域内所有从事与中国业务相关的企业。俱乐部欢迎包括有意开拓中国市场和商机的新成员和已经在中国市场颇有建树的老企业 等所有相关企业和组织参加，共享与中国发展经贸关系的经验与心得。本俱乐部的一个独特之处是，在俱乐部领导顾问委员会中，中国成员占一半席位。这样的成员结构有利于让中方成员在本组织中分享他们在贸易和投资领域的宝贵经验和见解。

#### 主要目标:

- 整合本区域内与中国有关的商务活动。
- 帮助已进入中国的企业或希望进入中国的企业共享资源，交流经验。
- 作为中国投资者来英投资的咨询服务平台 通过提供对话和交流平台，实现中资企业与本地区利益相关者的高效无缝对接，帮助中资企业获得充分的支持
- 促进赴英商务代表团和访中代表团的交流活动以及其他本地区与中国相关的商业活动的开展，为本地区所有相关企业提供交流机会。

For more information on Leeds City Region China Business Club:

[investleedscityregion.com/invest/leeds-city-region-china-business-club](http://investleedscityregion.com/invest/leeds-city-region-china-business-club)

Contact us:

[investleedscityregion.com/contact](http://investleedscityregion.com/contact)