



LEEDS CITY REGION

.....

DIGITAL TECHNOLOGIES

.....

THINK HERE

LEEDS CITY REGION IS AN ESTABLISHED POWERHOUSE WITH A £62.5BN ECONOMY. ITS DIGITAL SECTOR COMBINES CREATIVE MEDIA, DATA ANALYTICS, CYBER SECURITY, FINTECH SOLUTIONS, TELECOMS AND HEALTH AND EDUCATION TECHNOLOGIES WHICH ARE ALREADY TRANSFORMING GLOBAL BUSINESSES. A SOLUTIONS FOCUSED REGION WITH AN INFLUENTIAL ECOSYSTEM AND UNLIMITED OPPORTUNITY FOR BUSINESS GROWTH AND INVESTMENT.

**THINK DIGITAL TECHNOLOGIES
THINK LEEDS CITY REGION**

“Sky chose Leeds as we felt the area had the skills and talent we were looking for, and together with the world-class campus we have created at Allied London’s Leeds Dock, we have created our own unique space and attracted the team we need to deliver our platforms 24 hours a day, 7 days a week”

**MATT GREST
DIRECTOR OF DIGITAL PLATFORM DELIVERY
SKY**

LEEDS CITY REGION IS SHAPING DIGITAL FUTURES

LEADING SOFTWARE INNOVATION

Leeds City Region's software companies and capabilities are global, with renowned expertise in software and application development, gaming development and design-led engineering solutions. The UK's first internet service provider (ISP), Freeserve, was born here and our businesses continue to push the boundaries of innovation, to provide agile solutions to improve productivity and to transform service delivery.



LEADING A CREATIVE APPROACH

Creativity is part of the City Region's DNA and subsequently our creative industries have global reach. We are home to famous gaming brands including producers of Grand Theft Auto, Rockstar Games; award winning creative media agencies servicing international clients and major household names; and a well-established TV and film cluster producing ground breaking productions which are shown around the world. Our combination of urban lifestyles and rural environments creates a rich source of creative thinking.



LEADING FINANCIAL TECHNOLOGIES

With a world class reputation for servicing the global financial and professional services industry, Leeds City Region has huge capabilities and a myriad of payment services, software development, financial platforms and data analytical companies to cryptocurrency and block chain, risk and authentication. Companies including Callcredit, Vocalink and Nostrum Group call Leeds City Region home.



LEADING DATA AND TELECOMS

Leeds is home to the only independent Internet Exchange Provider (IXP) outside London, meaning it has a highly resilient and secure infrastructure on which to transact business. This capability has attracted major brands and businesses to store data and to base operations here including NHS Digital, the largest source of data in the world. In addition, communications brands BT, Sky, Plusnet, O2 and Vodafone all have a significant presence in the City Region.



THINK DIGITAL TECHNOLOGIES THINK LEEDS CITY REGION

A COLLABORATIVE LANDSCAPE WITH CLUSTER SPECIALISMS IN CREATIVE MEDIA, DATA STORAGE, BIG DATA ANALYTICS, SOFTWARE DEVELOPMENT AND TECHNOLOGY SOLUTIONS.



7 million people within a one hour drive



The only Digital Health Enterprise Zone (DHEZ) in the North



Home to the first Google Garage



Home to 8,500 digital technology companies



70,000 employed in the Digital sector



Home to the NHS Health & Social Care Information Centre, employing 2,000



BBC Microbit created here



Birthplace of the first ISP, Freeserve



Digital jobs in the region are predicted to grow at 10 times the rate of non-digital

GET IN TOUCH TO START ENJOYING THE BENEFITS OF LEEDS CITY REGION

Tony MacDonald

Sector Manager – Digital

T + 44 (0) 113 348 1832

M: + 44 (0) 7779 774 773

E: Tony.Macdonald@westyorks-ca.gov.uk

LEEDS CITY REGION

ENTERPRISE PARTNERSHIP

City Exchange, 11 Albion Street,

Leeds LS1 5ES

United Kingdom

@InvestLCR

investleedscityregion.com

LEEDS CITY REGION

**LEEDS CITY REGION
ENTERPRISE
PARTNERSHIP**