



LEEDS CITY REGION

DIGITAL TECHNOLOGIES



WELCOME TO THE LARGEST CITY REGION OUTSIDE LONDON

Leeds City Region is a **£64.6bn economy**, larger than nine EU countries and the largest in England outside London and the South East.



AMBITIOUS BUSINESS

Centre for Cities reported that Leeds had the **fastest growing private sector in the UK** in 2016, with over **6% annual growth** in private sector jobs.

Only London and Cambridge have a higher number of firms which have achieved over **20%+ annual turnover or staff growth** in three consecutive years, than Leeds.

CRITICAL MASS, SPECIALIST TASKS

Over 102,000 people working across the digital sector in Leeds City Region (NOMIS 2015), with key specialisms in software and hardware production, creative industries (TV, film, media and gaming), cyber security and data protection technologies, and smart technologies.

GLOBAL SOLUTIONS, ECONOMIC SENSE

We have a fast growing digital technology sector worth £6.6bn to our economy, servicing international businesses:



Six in every 10 foreign exchange transactions worldwide take place on systems built by Leeds based IT and software development specialist BJSS



From Leeds, Perform Group creates, analyses and delivers live data, video and editorial content for the biggest events in the world of sport



Top athletes from around the world were able to make contactless payments at the Rio 2016 Olympics in collaboration with VISA using the NFC ring developed in Bradford

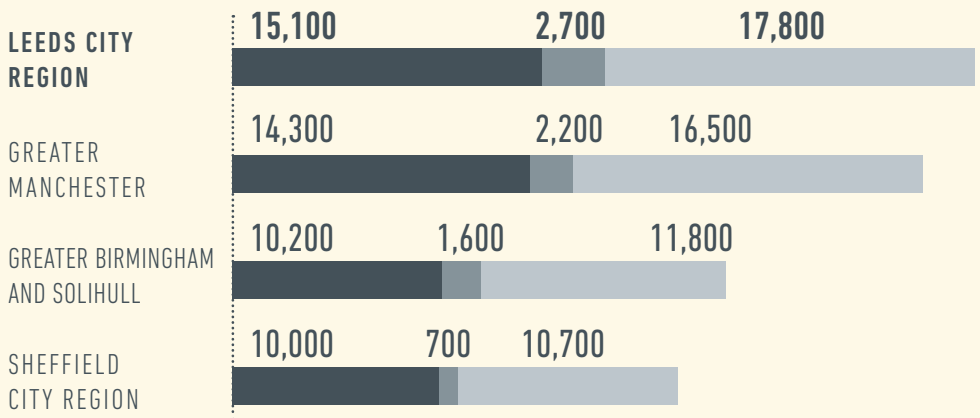
LEADING THE KNOWLEDGE ECONOMY

Centre for Cities has identified that Leeds and York are **leading the transition to a knowledge based economy** and are the only two Northern cities to have high knowledge city centres and suburbs.



A CLUSTER OF TECH TALENT

A talent pool of digital natives, with the largest population of millennials in the North and 9 universities producing **38,900 graduates a year, 17,800 in STEAM subjects** (science, technology, engineering, arts and maths).



STEM QUALIFIERS

CREATIVE ARTS AND DESIGN QUALIFIERS

STEAM QUALIFIERS

A GLOBAL CENTRE OF CREATIVITY

The City Region is home to creative talent; from TV and film productions such as **ITV's Victoria**, to gaming giants like **Rockstar** and **Team17**. We have a pedigree of creativity with key assets including **Digital Creative Labs**, **GamesLAB**, a **UNESCO Creative Media Arts Centre** and **Sky's Digital Academy**.

A CORPORATE TECH POWERHOUSE

The region's corporate tech scene is thriving with a diverse range of well known businesses locating technology functions here including **Asda Walmart, DLA Piper, Lloyds, BAE Systems** and the **NHS**. These are supported by key assets such as the National Facility for Innovative Robotic Systems, Digital Catapult Centre and the ODI Smart Cities Accelerator.

WORK HARD, PLAY HARD

Leeds City Region is more than just a great place to locate your business.

With cosmopolitan urban centres and rural beauty on the doorstep, world class culture and sporting greatness, and fantastic food and drink provenance, it's no surprise that **Lonely Planet has recognised Leeds in its Top 5 European Places to Visit in 2017**.



FINTECH CAPITAL OF THE NORTH

Leeds City Region is recognised as the **FinTech Capital of the North** thanks to assets such as Leeds Institute of Data Analytics and the Quantum Communications Hub, as well as the region's business base including PanIntelligence, Contis, Anaplan and BJSS.

COST EFFECTIVE WORLD CLASS FACILITIES

The City Region is home to a number of accelerators and co working spaces including The Office Group and Regus plus the Digital Health Enterprise Zone in Bradford and Leeds Tech Hub at Platform.

In addition, **prime office rents in the City Region are circa 30% the cost of London**.

(JLL Property Data 2016)

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