

# THINK HERE

## THINK STRENGTHS



Software



Creative



Hardware



Fintech



Big Data - Analytics



Broadcast Media



£62.5bn - Largest UK city region economy outside London



7 million people within a one hour drive



The only Digital Health Enterprise Zone (DHEZ) in the North



7 of the North's top digital agencies are based here

## THINK SKILLED



Postgraduate specialist courses in Cyber Security



38,900 graduates annually from 9 universities



The University of Leeds is the UK's leading centre for data research (Witty review 2013)

### ANNUAL STEM GRADUATES

LEEDS CITY REGION 15,100

GREATER MANCHESTER 14,300

GREATER BIRMINGHAM AND SOLIHULL 10,200

SHEFFIELD CITY REGION 10,000

HESA Students in Higher Education 2014/15

# THINK DIGITAL TECHNOLOGIES THINK LEEDS CITY REGION

COLLABORATIVE LANDSCAPE WITH CLUSTER SPECIALISMS IN DATA STORAGE, BIG DATA ANALYTICS, SOFTWARE DEVELOPMENT AND TECHNOLOGY SOLUTIONS, ATTRACTING GROWTH THROUGH INNOVATIVE FUNDING AND SOLUTION.

## THINK SCALE



Global brands building solutions



70,000 employed in the Digital sector



£3bn GVA digital sector contribution



Home to the NHS Health & Social Care Information Centre, employing 2,000



Home to the first Google Garage



BBC Microbit created here



Birthplace of the first ISP, Freeserve



Home to 8,500 digital technology companies



Digital jobs in the region are predicted to grow at 10 times the rate of non-digital

## THINK INNOVATION